



Istituto Tecnico Statale

CARLO CATTANEO - San Miniato (PI)

Programma svolto

Anno Scolastico 2024-25

Classe e sezione	3° AR - "Relazioni Internazionali per il Marketing"
Materia	Lingua Inglese
Docente	Prof.ssa Calloni Giulia
Libro/i di testo adottato/i	Hastings B., Mckinlay S., Fricker R., Bowie J., <i>My Voice B1/B1+</i> , Pearson <i>Career Paths in Business</i>
Ore di lezione effettuate	114

Per gli obiettivi, le metodologie e le competenze specifiche si fa riferimento al Documento di programmazione disponibile sul sito della scuola.

Contenuti

My Voice B1/B1+ - Unit 4

Past Perfect

Narrative sentences

Used to and *Would*

Sport places, fitness collocations

Illnesses and injuries

My Voice B1/B1+ - Unit 5

Modals for obligation, prohibition, advice, suggestions

Past modals of possibility, permission and obligation

Around the house

Furniture and household appliances

Household chores

My Voice B1/B1+

Zero conditional

First Conditional

Second conditional

Third conditional

Unit 1 - Globalisation

How globalisation started

Aspects of globalisation: economic, cultural, social, political, environmental
globalisation

Pros and cons of globalisation: advantages and disadvantages

Outsourcing/Offshoring/nearshoring/reshoring

Glocalisation

How the KitKat went global

Unit 2 - Towards Industry 4.0

The digital revolutions

Digital commerce: E-commerce, M-commerce, S-commerce

IT in logistics

Innovations in logistics

Changes in the work habits

The gig economy

Gig workers among the hardest hit by coronavirus pandemic

Citizenship

The 2030 Agenda

SDG (Decent work and economic growth

L'insegnante

Prof. Nome e Cognome

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