



**Istituto Tecnico Statale
CARLO CATTANEO**

Codice meccanografico **PITD070007**

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Programma svolto

Anno Scolastico 2022-23

<i>Docente</i>	Prof. Clelia Ferraro
<i>Materia</i>	Lingua Inglese
<i>Classe</i>	3 sezione BA

Libro di testo in uso

Career Paths in Business, Barbara Bettinelli-Attilio Galimberti ed. Pearson

Per gli obiettivi, le metodologie e le competenze specifiche si fa riferimento al Documento di programmazione disponibile sul sito della scuola.

Responsabile del procedimento
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Codice accred. ISO060

Contenuti

Unit 3 Business Theory

Business Enterprises and entrepreneurship:

Sole traders

Partnership

Limited companies

Cooperatives

Franchising

Emerging Business Structures:

Start-ups

Crowdfunding

Business Growth

Multinational Companies

Unit 1 Business Theory

Production: Business activities:

Needs and wants

Factors of production

Industry and Commerce

Deindustrialisation

Supply chains and distribution channels

Economic system

Economic indicators:

Gdp and Gnp

Inflation

Unemployment

Unit 2 Cultural Context

The Geography of Language:

The Expansion of the British Empire

The Emergence of the us as a global power

Varieties of English:

British and American English

Global English

The Uk

London

The Usa
Ireland

Unit 3 Cultural Context

Political Institutions:

The United Kingdom

Comparing Constitutions

History:

Timeline - UK Political history

Anglo-Saxon England and the Viking Invasion

The Magna Carta and the Hundred Years' War

The Norman invasion

L'insegnante

Prof. Clelia Ferraro

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Gli alunni

Nome Cognome

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Nome Cognome

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