



**Istituto Tecnico Statale  
CARLO CATTANEO**

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# Programma svolto

*Anno Scolastico 2022-23*

<i>Docente</i>	Prof. Federica Palmeri
<i>Materia</i>	Lingua Inglese
<i>Classe</i>	3AA

## *Libro di testo in uso*

- B. Bettinelli, A. Galimberti, Career Paths in Business, Pearson.

Per gli obiettivi, le metodologie e le competenze specifiche si fa riferimento al Documento di programmazione disponibile sul sito della scuola.

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Codice accred. ISO060

# Contenuti

## **U.D.A. - Production and economy**

Definition of economy

Production - Business activity: Needs and wants, Factors of production, Industry and commerce

Deindustrialisation

Supply chains and Distribution channels

Economic systems

Economic indicators: GDP and GNP, The Business Cycle, Inflation, Unemployment

Hot topic: Fixing economics' gender problem

Talking about trends

Global news: Distinguishing between wants and needs during the coronavirus pandemic

## **U.D.A. - Business organisations**

Business enterprises and entrepreneurship: sole traders, Partnerships, Limited companies, Cooperatives,

Franchising

Emerging business structures: Start-ups, Crowdfunding

Business growth

Multinational companies

Giving a presentation

Global news: Crowdfunding and greentech start-ups in Europe

## **U.D.A. - Successful communication**

Written Communication: Emails, Writing - Email Basics, Netiquette, Instant Messaging, Business Letters

Oral communication: Talking on the phone, Speaking - Telephone phrases, Face to face meetings, Speaking -

Useful phrases and fillers

Video calls, Speaking - Video call phrases

Taking meeting minutes

Visual communications

## **U.D.A. - Job hunting**

Understanding job ads

Working on a CV: Europass CV, Functional CV, Video CV

Completing a CV

## **U.D.A. - Cultural context / The English Speaking world**

The geography of language

Varieties of English

The UK

The USA

Ireland

Canada

Australia

New Zealand

India

### U.D.A. - Grammar revision

Past simple v Past continuous

Past simple v Present perfect

Present perfect with just, already, still, yet

Present perfect with for / since

Future tense: Will, Be going to, Present simple, Present continuous, Shall

Present conditional

Zero and First conditional

### Modulo di Educazione Civica

Political institutions: The United Kingdom, Comparing Constitutions

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### L'insegnante

*Prof. Federica Palmeri*

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### Gli alunni

*Nome Cognome*

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